



# COMMUNICATION & NEW MEDIA STUDIES

Students majoring in Communication & New Media Studies become citizens and professionals equipped with exceptional oral, written, visual, interpersonal, and group communication skills. They acquire knowledge to serve their communities and organizations. Students are encouraged to choose from concentration areas such as: Communication Design, Communication Leadership, Health Communication, Sports Communication, and Strategic Communication. The experience students gain in speaking, writing, collaborating, and creating mediated messages prepares them for success in their careers, communities, and personal lives.

## \$1,000

### PEAK PRODUCTIONS AWARD

For more information, email  
[bevin.blankenbuehler@msj.edu](mailto:bevin.blankenbuehler@msj.edu).

All scholarships are renewable for four years. For eligibility requirements, visit [msj.edu/scholarships](https://msj.edu/scholarships).

## EARN YOUR BACHELOR'S & MASTER'S DEGREES WITH ONLY ONE EXTRA YEAR

The 4+1 MBA program combines the undergraduate degree and the Master's degree and is open to business and non-business majors. For more information, contact [mba@msj.edu](mailto:mba@msj.edu).

### BEYOND THE CLASSROOM

#### PAID EXPERIENTIAL LEARNING

Co-op and Service Learning requirements immerse students in the real world and enable direct application of skills and knowledge learned in the classroom. Students are able to earn paid experiential learning credits every semester enrolled in our program. Students work with faculty and employer supervisors in a variety of non-profit and for-profit organizations and community partners.

#### JOIN PEAK PRODUCTIONS!



Peak Productions is your opportunity to learn about video production in the field. You get real-world, hands-on experience, which is the best way to build good production value and storytelling skills. Set yourself apart from the TikTok crowd and elevate your videos by joining today. Elevate your videos and earn a \$1,000 Renaissance Award. Contact [bevin.blankenbuehler@msj.edu](mailto:bevin.blankenbuehler@msj.edu) for more information.

### CAREER POTENTIAL

SPORTS  
BROADCAST  
JOURNALIST

GRAPHIC  
COMMUNICATIONS

SOCIAL MEDIA  
MARKETER

CORPORATE  
EVENT  
PLANNER

PUBLIC HEALTH  
& ADVOCACY

PUBLIC  
RELATIONS  
PRACTITIONER



#### SCAN TO FIND:

- Featured courses
- Program requirements
- Details about our five concentrations and more!



## MOUNT ST. JOSEPH UNIVERSITY®

### SCHOOL OF BUSINESS & COMMUNICATION

Office of Admission  
513-244-4531 | 800-654-9314  
[msj.edu](https://msj.edu) | [admission@msj.edu](mailto:admission@msj.edu)

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Department of Communication & New Media Studies  
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# COMMUNICATION & NEW MEDIA STUDIES MAJOR - BACHELOR OF ARTS

FIRST YEAR-SEMESTER #1	FIRST YEAR- SEMESTER #2	UNIVERSITY CORE
COM 100/ENG 101 3	COM 100/ENG 101 3	COMMON GOOD
CORE 115 Common Ground 3	Core requirement 3	CORE 115 Common Ground Code COR
SOC 103 Our Social World 3	Core requirement 3	Justice & the Common Good Code JCG
GRD 110 Digital Literacy 3	Core requirement 3	Ethics Code CE
Core requirement 3	Core requirement 3	Experiential Learning Code EXP
		Core Capstone Code CCP
SECOND YEAR-SEMESTER #1	SECOND YEAR-SEMESTER #2	HUMANITIES
COM 201 New Media, Culture & Society 3	COM 295 Writing for New Media Environments 3	Speech (COM 100) Code C
COM 220 Visual Comm 3	COM 303 Comm & Media Theory 3	Writing (ENG 101) Code C
COM 250 Digital Video Prod 3	COM elective 3	Literature (ENG) Code CL
Core requirement 3	Core requirement 3	Art or Music Code CAM
Core requirement 3	Elective 3	History Code CH
CED 220 Found. of Profession 1		Religious Studies Code CR
		Philosophy Code CP
THIRD YEAR-SEMESTER #1	THIRD YEAR-SEMESTER #2	SCIENCES
COM elective 3	COM 311 New Media Law & Ethics 3	Biology/Chemistry/Physics + Lab Code CN
COM EXP 3	COM 321 Public Relations in the Digital Age 3	Mathematics Code CMA
Core requirement 3	COM EXP 3	SOC 103 Our Social World Code CS
Core requirement 3	Elective 3	Choose one discipline:
Elective 3	Elective 3	ECO 212 Microeconomics Code CEP
	Elective 3	PSY 103 Psychology Code CEP
FOURTH YEAR-SEMESTER #1	FOURTH YEAR-SEMESTER #2	NOTES
MKT 415 Marketing Research 3	COM 498 Senior Thesis 3	120 credit hours minimum needed to graduate
COM EXP 3	Core Capstone 3	A concentration with the major is recommended.
Elective 3	Elective 3	**Curriculum Guide does not replace advising by a faculty member within the Communication & New Media Studies program**
Elective 3	Elective 3	
Elective 3	Elective 3	

Approved by LC on 03.27.2025



Scan to find details regarding concentrations and minors in Communication Design, Communication Leadership, Health Communication, Sport Communication, and Strategic Communication



**MOUNT ST. JOSEPH  
UNIVERSITY®**

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