



COMMUNICATION & NEW MEDIA STUDIES

Students majoring in Communication & New Media Studies become citizens and professionals equipped with exceptional oral, written, visual, interpersonal, and group communication skills. They acquire knowledge to serve their communities and organizations. Majors are encouraged to choose from concentration areas such as: Communication Design, Communication Leadership, Health Communication, Sports Communication, and Strategic Communication. The experience students gain in speaking, writing, collaborating, and creating mediated messages prepares them for success in their careers, communities, and personal lives.



SCAN TO FIND:

- Featured courses.
- Program requirements.
- New Media Lab information and more!

BEYOND THE CLASSROOM

PAID EXPERIENTIAL LEARNING



Co-op and service learning requirements immerse Communication & New Media Studies students in the real world and enable direct application of skills and knowledge learned in the classroom. Students are able to earn paid experiential learning credits every semester enrolled in our program. Students work with faculty and employer supervisors in a variety of non-profit and for-profit organizations and community partners.



JOIN PEAK PRODUCTIONS!

Peak Productions is your opportunity to learn about video production in the field. You get real-world, hands-on experience, which is the best way to build good production value and storytelling skills. Set yourself apart from the TikTok crowd and elevate your videos by joining today. Elevate your videos and earn a \$1,000 Renaissance Award. Contact bevin.blankenbuehler@msj.edu for more information.

AFFORDABLE EDUCATION

\$1,000

PEAK PRODUCTIONS AWARD

For more information, email bevin.blankenbuehler@msj.edu.

All scholarships are renewable for four years. For eligibility requirements, visit www.msj.edu/scholarships.

CAREERS IN COMMUNICATION & NEW MEDIA STUDIES

CORPORATE
EVENT PLANNER

GRAPHIC
COMMUNICATIONS

PUBLIC
HEALTH &
ADVOCACY

PUBLIC
RELATIONS
PRACTITIONER

SOCIAL MEDIA
MARKETER

SPORTS
BROADCAST
JOURNALIST

ALUMNI SUCCESS

100%

CAREER OUTCOMES RATE

100% of 2022 School of Arts & Humanities graduates were successfully employed, enrolled in graduate studies, or volunteering within six months of graduation. The knowledge rate for this survey was 85%.



MOUNT ST. JOSEPH UNIVERSITY®

SCHOOL OF ARTS & HUMANITIES

Office of Admission
513-244-4531 | 800-654-9314
www.msj.edu | admission@msj.edu

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Department of Communication & New Media Studies
lisa.crews@msj.edu

COMMUNICATION & NEW MEDIA STUDIES MAJOR - BACHELOR OF ARTS

FIRST YEAR-SEMESTER #1	FIRST YEAR- SEMESTER #2	UNIVERSITY CORE
COM 100/ENG 101 3	COM 100/ENG 101 3	COMMON GOOD
CORE 115 3	Core requirement 3	CORE 115 Common Ground Code COR
SOC 103 3	Core requirement 3	Justice & the Common Good Code JCG
GRD 110 Digital Literacy 3	Core requirement 3	Ethics Code CE
Core requirement 3	Core requirement 3	Experiential Learning Code EXP
		Core Capstone Code CCP
SECOND YEAR-SEMESTER #1	SECOND YEAR-SEMESTER #2	HUMANITIES
COM 201 New Media, Culture & Society 3	COM 295 Writing for New Media Environments 3	Speech (COM 100) Code C
COM 220 Visual Comm 3	CED 370 Creating your Career 2	Writing (ENG 101) Code C
COM 250 Digital Video Prod 3	Core requirement 3	Literature (ENG) Code CL
Core requirement 3	Core requirement 3	Art or Music Code CAM
Core requirement 3	Elective 3	History Code CH
CED 220 1	Elective 1	Religious Studies Code CR
		Philosophy Code CP
THIRD YEAR-SEMESTER #1	THIRD YEAR-SEMESTER #2	SCIENCES
COM 303 Comm & Media Theory 3	COM 311 New Media Law & Ethics 3	Biology/Chemistry/Physics + Lab Code CN
COM elective 3	COM 321 Public Relations in the Digital Age 3	Mathematics Code CMA
COM EXP 3	COM elective 3	SOC 103 Our Social World Code CS
Core requirement 3	COM EXP 3	Choose one discipline:
Elective 3	Elective 3	ECO 212 Microeconomics Code CEP
		PSY 103 Psychology Code CEP
FOURTH YEAR-SEMESTER #1	FOURTH YEAR-SEMESTER #2	NOTES
COM 410 Research Methods 3	COM 498 Senior Thesis 3	120 credits hours minimum needed to graduate.
COM EXP 3	Core Capstone 3	A Concentration with the major is recommended.
Elective 3	Elective 3	**Curriculum Guide does not replace advisement by a faculty member within the Communication & New Media Studies program.**
Elective 3	Elective 3	
Elective 3	Elective 3	



Scan for more information about available concentrations



MOUNT ST. JOSEPH UNIVERSITY®

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