VISION2020 STRATEGIC PLAN

It’s official. Following months of valuable discussions and focused decisions, the Mount is poised to move forward.

STATEMENT
By 2020, the Mount will be a top value among public and private universities and be nationally recognized for engaging 21st-century students in individualized, educational journeys to achieve their personal and professional goals. A Mount education will inspire a life-long commitment to educational, professional and community engagement in the spirit, tradition and values of its founders, the Sisters of Charity.

STRATEGIC THEMES

EXCELLENT, RELEVANT ACADEMICS
As a university, the Mount will offer academic programs, delivery platforms and services that will be comprehensive and innovative while preserving the focus on personal attention that has characterized the Mount for nearly a century.

ENGAGING STUDENT EXPERIENCE
The Mount will have a thriving campus culture by offering students options to engage in living, learning, service, spiritual, ethical leadership, professional development, athletic, and social activities.

GRADUATES RECOGNIZED AS CAREER READY
The Mount will provide transformative development experiences by integrating work, study and student life to produce career-ready graduates with the knowledge and practical skills necessary to enter the professional workforce.

BOLD INITIATIVES

TOP VALUE UNIVERSITY

ONLINE DEGREE PROGRAMS

3 YEAR UNDERGRADUATE DEGREES AND 3+1 MASTER’S DEGREES

FURTHER LEVERAGE HEALTH SCIENCES

ENHANCE CAMPUS EXPERIENCE AND INCREASE RESIDENTIAL STUDENT POPULATION

“I found it interesting that one of the biggest or boldest ideas that came out of the discussions was the reaffirmation that the Mount’s underlying strength is the care and attention that we give each and every student. This has been the Mount’s hallmark since our founding by the Sisters of Charity in 1920 and needs to continue to be our strength for our second 100 years.”

– Keith Weber, chief information officer and co-chair of the task force
HIGHLY COLLABORATIVE, SIX-STEP PROCESS

1. Ask the BIG Questions.
2. Develop Possible Future Scenarios.
3. Evaluate Scenarios and Identify Possible Outcomes.
4. Engage Stakeholders to Evaluate Possible Outcomes.

CRITERIA

TOP TIER
- Increase Enrollment
- Increase Affordability
- Enhance Athletics, Student Life, Co-Curricular Experiences
- Enhance & Expand Marketable Programs

SECOND TIER
- Enhance Reputation & Recognition
- Reduce Dependency on Tuition
- Enhance Faculty & Staff Talent Development
- Enhance Student, Faculty & Staff Diversity

NOTABLE NUMBERS

Employee participation in sessions: 47%
Sessions to engage stakeholders, refine work, move process forward: 30+
Bold ideas generated at Vision2020 Idea Generation Session: 1,837

TASK FORCE MEMBERS

Liane Barber
Controller, Fiscal Operations

Mary Kay Fleming, Ph.D., Co-Chair
Assessment Coordinator and Associate Professor of Psychology

Jen Franchak
Director, Career and Experiential Education Center

Pam Korte, M.A., ’72
Assistant Professor of Art, Fine Art and Art Education

Lisa Odenbeck ’80
Director of Development

Linda Panzeca ’82
Chief Compliance and Risk Officer

Tracy Reed-Kessler, Ph.D.
Associate Professor of Biology

Peter Robinson, Ph.D.
Associate Professor of History

Drew Shannon, Ph.D.
Associate Professor of English and Modern Languages

Keith Weber, Co-Chair
Chief Information Officer

“The Vision2020 Idea Generation Workshop provided an opportunity for everyone to come together and contribute. There was a genuine spirit of openness and a synergistic effect of being together.”

– Mary Kay Fleming, Ph.D., assessment coordinator, associate professor of psychology and co-chair of task force